

Privacy Policy

Company Information:

Hanne Sprangers

Middenstraat 1

2490 Balen, Belgium

VAT Number: BE0826725852

Email: info@drankbaron.be

1. General

We take your privacy seriously and treat all personal data with the utmost care and confidentiality. This policy explains what personal information we collect, why we collect it, how we use it, and your rights under the General Data Protection Regulation (GDPR).

2. What Data We Collect

Depending on your use of the platform, we may collect the following data:

- Name and contact details (e.g. email, address)
- User account details
- Usage data and preferences
- IP address, browser information and device data
- Team or session-related information you enter manually

3. How We Use Your Data

We collect and process your data for the following purposes:

- To provide and improve our services and tools
- To manage your account and preferences
- To respond to support requests or feedback
- To monitor performance and prevent abuse
- To comply with legal obligations

4. Legal Grounds for Processing

We only process personal data when at least one of the following applies:

- Consent has been given
- It is necessary to perform a contract
- We have a legal obligation
- We have a legitimate interest that does not override your rights

5. Data Retention

We store your data for as long as is necessary to fulfill the purposes for which it was collected. You may delete your account at any time, and we will remove your personal data accordingly, unless retention is legally required.

6. Data Sharing

We do not sell, rent or trade your data to third parties. In some cases, we may work with third-party service providers who help us operate the platform, such as hosting providers or analytics tools. These providers are contractually bound to protect your data.

7. Cookies and Tracking

Our website may use cookies and similar tracking technologies to enhance your experience. You can choose to accept or decline cookies through your browser settings.

8. Data Security

We take appropriate technical and organizational measures to secure your data and protect it against unauthorized access, loss, or alteration.

9. Your Rights

Under the GDPR, you have the right to:

- Access your data
- Rectify incorrect data
- Request deletion ("right to be forgotten")
- Withdraw consent at any time
- Restrict or object to processing
- Request data portability

To exercise these rights, please contact us at info@drankbaron.be.

10. Changes to This Policy

We reserve the right to update this privacy policy at any time. Updates will be posted on this page. We encourage you to review it regularly.

11. Complaints

If you believe your rights have been violated, you may file a complaint with the [Belgian Data Protection Authority](#).

12. Sensitive Data and Confidentiality

We understand that users may enter and store sensitive information on the platform, including but not limited to:

- Race setups and strategies
- Personal or team planning schedules
- Performance-related data or internal communication

All such information is treated with the highest level of confidentiality. We will never view, analyze, or share this data with third parties, partners, or other users unless:

- You explicitly grant permission through your account settings
- There is a legal obligation that requires disclosure (e.g. a valid court order)

You remain in full control of your data. Any features that involve optional data sharing (e.g. collaboration, team sharing, benchmarking) will always be opt-in and clearly documented.